



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 318849

| | | | |
|----------------|--|---------------|---------------|
| Schedule Dates | 10/12/12-10/18/12 | Date Entered | 06/25/12 |
| Advertiser | NRCC - National Republican Congressional Commi | Last Modified | 10/18/12 |
| Agency | National Media (2711) | Entered By | Jill Hipskind |
| Product | Political - Issue (1068) | CO-OP | No |
| Brand | 2603 NRCC IE (131530) | Headline # | 06180795 |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | ANGLE, BEN | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 155/426/2603 | Commission | \$12,502.50 |
| Account Types | National/Political | Net Total | \$70,847.50 |
| Billing Type | Standard | Sales Tax | |

Comments

NRCC IE 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| Charlotte (WSOC) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 67 | \$83,350.00 |
| Grand Total: | 67 | \$83,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------------|---------|
| 2.0 | Normal Line / Spot | 10/12/12-10/12/12 | 3 | :30 | 11P-11:35P (EST) | | | | | | | 1 | | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | EYEWT NWS 11 < | 6/25/12 |
| 6.0 | Normal Line / Spot | 10/12/12-10/12/12 | 3 | :30 | 12:35A-1:35A (EST) | | | | | | | 1 | | 1 | \$250.00 | \$250.00 | Charlotte (WSOC) | J KIMMEL | 6/25/12 |
| 7.1 | Normal Line / Spot | 10/12/12-10/12/12 | 3 | :30 | 12P-1P (EST) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | EYEWT MIDDAY < | 10/4/12 |
| 10.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 5A-5:30A (EST) | | | | | | | 1 | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYE-5AM DAY8RK < | 6/25/12 |
| 11.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 5P-5:30P (EST) | | | | | | | 1 | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWT NWS 5 < | 6/25/12 |
| 13.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 5:30P-6P (EST) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWT NWS5:30 < | 6/25/12 |
| 14.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 6P-6:30P (EST) | | | | | | | 1 | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWT NWS 6 < | 6/25/12 |
| 15.1 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 6A-7A (EST) | | | | | | | 1 | | 1 | \$900.00 | \$900.00 | Charlotte (WSOC) | EYE NWS DAY8RK < | 10/4/12 |
| 16.0 | Normal Line / Spot | 10/12/12-10/12/12 | 2 | :30 | 6:58P-6:59P (EST) | | | | | | | 1 | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | A8C-WORLD NWS | 6/25/12 |
| 17.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 6:58P-7:30P (EST) | | | | | | | 1 | | 1 | \$1,150.00 | \$1,150.00 | Charlotte (WSOC) | INSIDE EDITION < | 6/25/12 |
| 18.1 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 7A-8A (EST) | | | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | GD MRR AMR-8C | 10/4/12 |
| 19.0 | Normal Line / Spot | 10/12/12-10/12/12 | 4 | :30 | 7:28P-7:56P (EST) | | | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | ENT TONIGHT 30 < | 6/25/12 |
| 23.1 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 10P-11P (EST) | | | | | | | | 1 | 1 | \$3,500.00 | \$3,500.00 | Charlotte (WSOC) | CASTLE-8C | 10/4/12 |
| 24.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 11P-11:35P (EST) | | | | | | | | 1 | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | EYEWT NWS 11 < | 6/25/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | ANGIE BEN | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 155/426/2603 | Commission | \$12,502.50 |
| Account Types | National/Political | Net Total | \$70,847.50 |
| Billing Type | Standard | Sales Tax | |
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| Charlotte (WSOC) | Spots | Rate |
| By Broadcast Month | | |
| Oct. 2012 | 67 | \$83,350.00 |
| Grand Total: | 67 | \$83,350.00 |

| Line | Line Type / Break Type (ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|---------|
| 27.0 | Normal Line / Spot | 10/15/12-10/15/12 | 3 | :30 | 12:05A- 1:05A (EST) | 1 | 1 | | | | | | | 1 | \$250.00 | \$250.00 | Charlotte (WSOC) | J KIMMEL | 6/25/12 |
| 28.1 | Normal Line / Spot | 10/15/12-10/15/12 | 3 | :30 | 12P- 1P (EST) | 1 | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | EYEWIT MIDDAY< | 10/4/12 |
| 31.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 5A- 5:30A (EST) | 1 | 1 | | | | | | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYE-SAM DAYBRK< | 6/25/12 |
| 32.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 5P- 5:30P (EST) | 1 | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWIT NWS 5< | 6/25/12 |
| 35.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 6P- 6:30P (EST) | 1 | 1 | | | | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWIT NWS 6< | 6/25/12 |
| 36.1 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 6A- 7A (EST) | 1 | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Charlotte (WSOC) | EYE NWS DAYBRK< | 10/4/12 |
| 37.0 | Normal Line / Spot | 10/15/12-10/15/12 | 2 | :30 | 6:58P- 6:59P (EST) | 1 | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | ABC-WORLD NWS | 6/25/12 |
| 38.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 6:58P- 7:30P (EST) | 1 | 1 | | | | | | | 1 | \$1,150.00 | \$1,150.00 | Charlotte (WSOC) | INSIDE EDITION< | 6/25/12 |
| 39.1 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 7A- 8A (EST) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | GD MRN AMR-ABC | 10/4/12 |
| 40.0 | Normal Line / Spot | 10/15/12-10/15/12 | 4 | :30 | 7:28P- 7:56P (EST) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | ENT TONIGHT 30< | 6/25/12 |
| 42.1 | Normal Line / Spot | 10/15/12-10/15/12 | 3 | :30 | 8P- 9P (EST) | 1 | 1 | | | | | | | 1 | \$6,000.00 | \$6,000.00 | Charlotte (WSOC) | DWTS | 10/4/12 |
| 44.0 | Normal Line / Spot | 10/13/12-10/13/12 | 4 | :30 | 11:30P- 12:05A (EST) | 1 | | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | EYEWIT NWS 11< | 6/25/12 |
| 45.0 | Normal Line / Spot | 10/13/12-10/13/12 | 4 | :30 | 12P- 12:30P (EST) | 1 | | | | | 1 | | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYEWIT MDDY SA | 6/25/12 |
| 50.2 | Normal Line / Spot | 10/13/12-10/13/12 | 6 | :30 | 8P- 11:30P (EST) | 1 | 1 | | | | | X | | 1 | \$2,500.00 | \$2,500.00 | Charlotte (WSOC) | SAT NT FTB-ABC | 10/9/12 |

CONFIRMATION CONTRACT

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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| Brand | 2603 NRCC IE (131530) | Headline # | 06180795 |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | ANGIE BEN | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 155/426/2603 | Commission | \$12,502.50 |
| Account Types | National/Political | Net Total | \$70,847.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | NRCC IE 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** | | |

Charlotte (WSOC)

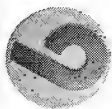
| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 67 | \$83,350.00 |
| Grand Total: | 67 | \$83,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------------|---------|
| 52.0 | Normal Line / Spot | 10/14/12-10/14/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | | | 1 | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYE NWS SUN 6 | 6/25/12 |
| 53.0 | Normal Line / Spot | 10/14/12-10/14/12 | 3 | :30 | 6A- 7A (EST) | | | | | | | | 1 | 1 | \$400.00 | \$400.00 | Charlotte (WSOC) | EYE NW SU MRN1 | 6/25/12 |
| 55.1 | Normal Line / Spot | 10/14/12-10/14/12 | 3 | :30 | 8A- 9A (EST) | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | Charlotte (WSOC) | GD MRN-SUN-ABC | 10/4/12 |
| 56.1 | Normal Line / Spot | 10/14/12-10/14/12 | 4 | :30 | 9A- 10A (EST) | | | | | | | | 1 | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | THIS WEEK-ABC | 10/4/12 |
| 58.0 | Normal Line / Spot | 10/18/12-10/18/12 | 3 | :30 | 11P- 11:35P (EST) | | | | | 1 | | | | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | EYEWIT NWS 11 < | 6/25/12 |
| 61.0 | Normal Line / Spot | 10/18/12-10/18/12 | 3 | :30 | 12:05A- 1:05A (EST) | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Charlotte (WSOC) | J KIMMEL | 6/25/12 |
| 62.1 | Normal Line / Spot | 10/18/12-10/18/12 | 6 | :30 | 12P- 1P (EST) | | | | | 1 | | | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | EYEWIT MIDDAY < | 10/4/12 |
| 65.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 5A- 5:30A (EST) | | | | | 1 | | | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYE-SAM DAY8RK < | 6/25/12 |
| 66.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 5P- 5:30P (EST) | | | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWIT NWS 5 < | 6/25/12 |
| 68.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 5:30P- 6P (EST) | | | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWIT NWS5:30 < | 6/25/12 |
| 69.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 6P- 6:30P (EST) | | | | | 1 | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWIT NWS 6 < | 6/25/12 |
| 70.1 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 6A- 7A (EST) | | | | | 1 | | | | 1 | \$900.00 | \$900.00 | Charlotte (WSOC) | EYE NWS DAY8RK < | 10/4/12 |
| 71.0 | Normal Line / Spot | 10/18/12-10/18/12 | 2 | :30 | 6:58P- 6:59P (EST) | | | | | 1 | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | ABC-WORLD NWS | 6/25/12 |
| 72.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 6:58P- 7:30P (EST) | | | | | 1 | | | | 1 | \$1,150.00 | \$1,150.00 | Charlotte (WSOC) | INSIDE EDITION < | 6/25/12 |

CONFIRMATION CONTRACT

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|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|---------|
| 73.1 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 7A- 8A (EST) | | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | GD MRN AMR-ABC | 10/4/12 |
| 74.0 | Normal Line / Spot | 10/18/12-10/18/12 | 4 | :30 | 7:28P- 7:56P (EST) | | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | ENT TONIGHT 30< | 6/25/12 |
| 78.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 10P- 11P (EST) | | 2 | | | | | | | 1 | \$3,800.00 | \$3,800.00 | Charlotte (WSOC) | PRV PRCTC | 6/25/12 |
| 79.0 | Normal Line / Spot | 10/16/12-10/16/12 | 3 | :30 | 11P- 11:35P (EST) | | 1 | | | | | | | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | EYEWIT NWS 11< | 6/25/12 |
| 82.0 | Normal Line / Spot | 10/16/12-10/16/12 | 3 | :30 | 12:05A- 1:05A (EST) | | 1 | | | | | | | 1 | \$250.00 | \$250.00 | Charlotte (WSOC) | J KIMMEL | 6/25/12 |
| 83.1 | Normal Line / Spot | 10/16/12-10/16/12 | 3 | :30 | 12P- 1P (EST) | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | EYEWIT MIDDAY< | 10/4/12 |
| 86.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 5A- 5:30A (EST) | | 1 | | | | | | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYE-SAM DAYBR< | 6/25/12 |
| 87.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 5P- 5:30P (EST) | | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWIT NWS 5< | 6/25/12 |
| 90.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 6P- 6:30P (EST) | | 1 | | | | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWIT NWS 6< | 6/25/12 |
| 91.1 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 6A- 7A (EST) | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Charlotte (WSOC) | EYE NWS DAYBR< | 10/4/12 |
| 92.0 | Normal Line / Spot | 10/16/12-10/16/12 | 2 | :30 | 6:58P- 6:59P (EST) | | 1 | | | | | | | | \$2,000.00 | | Charlotte (WSOC) | ABC-WORLD NWS | 6/25/12 |
| 93.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 6:58P- 7:30P (EST) | | 1 | | | | | | | | \$1,150.00 | | Charlotte (WSOC) | INSIDE EDITION< | 6/25/12 |
| 94.1 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 7A- 8A (EST) | | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | GD MRN AMR-ABC | 10/4/12 |
| 95.0 | Normal Line / Spot | 10/16/12-10/16/12 | 4 | :30 | 7:28P- 7:56P (EST) | | 1 | | | | | | | | \$1,000.00 | | Charlotte (WSOC) | ENT TONIGHT 30< | 6/25/12 |

CONFIRMATION CONTRACT

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| 99.0 | Normal Line / Spot | 10/17/12-10/17/12 | 3 | :30 | 11P-11:35P (EST) | | | | 1 | | | | | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | EYEWIT NWS 11 < | 6/25/12 |
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| 102.0 | Normal Line / Spot | 10/17/12-10/17/12 | 3 | :30 | 12:05A-1:05A (EST) | | | | 1 | | | | | 1 | \$250.00 | \$250.00 | Charlotte (WSOC) | J KIMMEL | 6/25/12 |
| 103.1 | Normal Line / Spot | 10/17/12-10/17/12 | 3 | :30 | 12P-1P (EST) | | | | 1 | | | | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | EYEWIT MIDDAY < | 10/4/12 |
| 106.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 5A-5:30A (EST) | | | | 1 | | | | | 1 | \$450.00 | \$450.00 | Charlotte (WSOC) | EYE-5AM DAYBRK < | 6/25/12 |
| 107.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 5P-5:30P (EST) | | | | 1 | | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWIT NWS 5 < | 6/25/12 |
| 109.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 5:30P-6P (EST) | | | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWIT NWS5.30 < | 6/25/12 |
| 110.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 6P-6:30P (EST) | | | | 1 | | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWIT NWS 6 < | 6/25/12 |
| 111.1 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 6A-7A (EST) | | | | 1 | | | | | 1 | \$900.00 | \$900.00 | Charlotte (WSOC) | EYE NWS DAYBRK < | 10/4/12 |
| 112.0 | Normal Line / Spot | 10/17/12-10/17/12 | 2 | :30 | 6:58P-6:59P (EST) | | | | 1 | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | ABC-WORLD NWS | 6/25/12 |
| 113.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 6:58P-7:30P (EST) | | | | 1 | | | | | 1 | \$1,150.00 | \$1,150.00 | Charlotte (WSOC) | INSIDE EDITION < | 6/25/12 |
| 114.1 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 7A-8A (EST) | | | | 1 | | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | GD MRN AMR-ABC | 10/4/12 |
| 115.0 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 7:28P-7:56P (EST) | | | | 1 | | | | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | ENT TONIGHT 30 < | 6/25/12 |
| 117.1 | Normal Line / Spot | 10/17/12-10/17/12 | 4 | :30 | 8P-9P (EST) | | | | 1 | | | | | 1 | \$4,000.00 | \$4,000.00 | Charlotte (WSOC) | MIDDLE/SUBURG | 10/4/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 318849

| | | | |
|----------------|---|---------------|---------------|
| Schedule Dates | 10/12/12-10/18/12 | Date Entered | 06/25/12 |
| Advertiser | NRCC - National Republican Congressional Commi | Last Modified | 10/18/12 |
| Agency | National Media (2711) | Entered By | Jill Hipskind |
| Product | Political - Issue (1068) | CO-OP | No |
| Brand | 2603 NRCC IE (131530) | Headline # | 06180795 |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | ANGIE BEN | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 155/426/2603 | Commission | \$12,502.50 |
| Account Types | National/Political | Net Total | \$70,847.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | NRCC IE 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** | | |

| Charlotte (WSOC) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 67 | \$83,350.00 |
| Grand Total: | 67 | \$83,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|---------------|----------|
| 120.1 | M/G For 93.0, 1.95, 0.1 / Spot | 10/15/12-10/18/12 | 2 | :30 | 5P-5:30P (EST) | 1 | X | X | X | X | | | | 1 | \$2,150.00 | \$2,150.00 | Charlotte (WSOC) | | 9/26/12 |
| 123.0 | M/G For 92.0, 1 / Spot | 10/16/12-10/16/12 | 3 | :30 | 6:30P-7P (EST) | | | 1 | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | A8C-WORLD NWS | 10/10/12 |
| 124.0 | M/G For 72.0, 1 / Spot | 10/18/12-10/18/12 | 8 | :30 | 8P-11P (EST) | | | | | 1 | | | | 1 | \$1,150.00 | \$1,150.00 | Charlotte (WSOC) | | 10/18/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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